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SYSTEM AND METHOD FOR MONITORING TIME-BASED COST OF USING INFORMATION

ABSTRACT OF THE DISCLOSURE

A system for monitoring time-based cost of using information comprises a client engine and timer. The engine initiates and stops a timer that measures elapsed time between receiving information and receiving a signal to terminate displaying the signal. The engine also sends information associated with a tag embedded in the received information, a termination signal, and measured time to a server for recording in a database for later billing.